



*Welcome
to today's webinar*

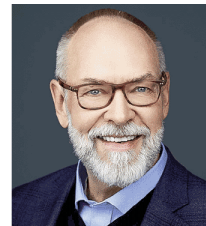


CULTURE CHANGE in **ACTION** **WEBINARS**

Growing Person-Centeredness

MAY 23, 2019

**Person Centered
Dementia Care:
First Came the
Recommendations,
Now Let's Explore the Outcomes!**



Guides: Sam Fazio and Doug Pace

TRANSFORMING DEMENTIA CARE

alzheimer's  association®

800.272.3900 [alz.org](https://www.alz.org)®

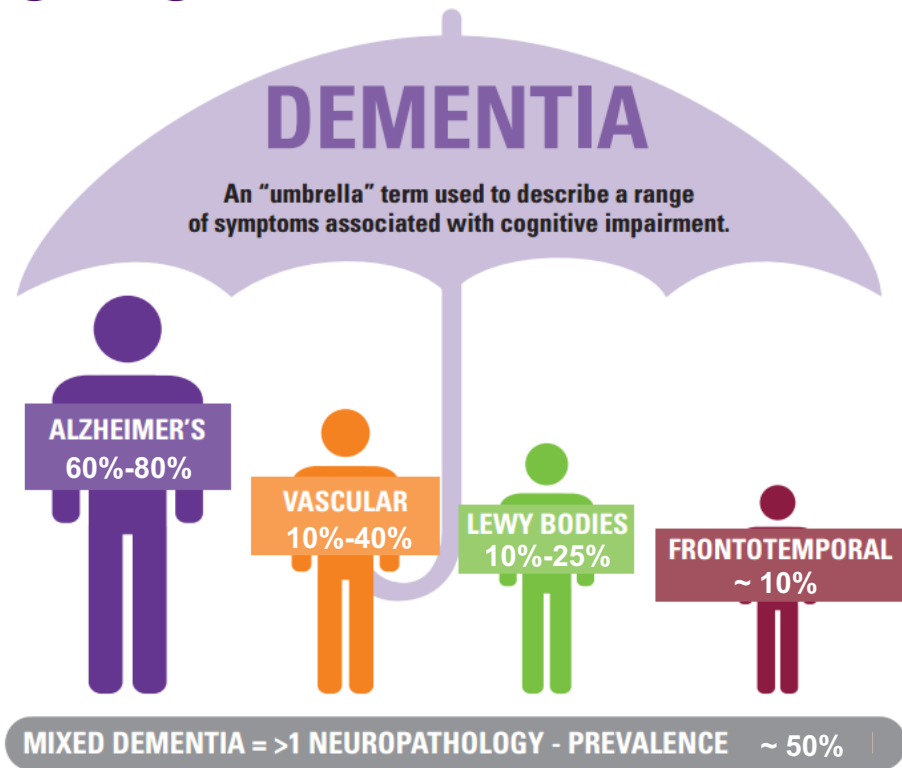
Our Work is About People and Science



The Alzheimer's Association is a global organization working to advance care, support and research across the world

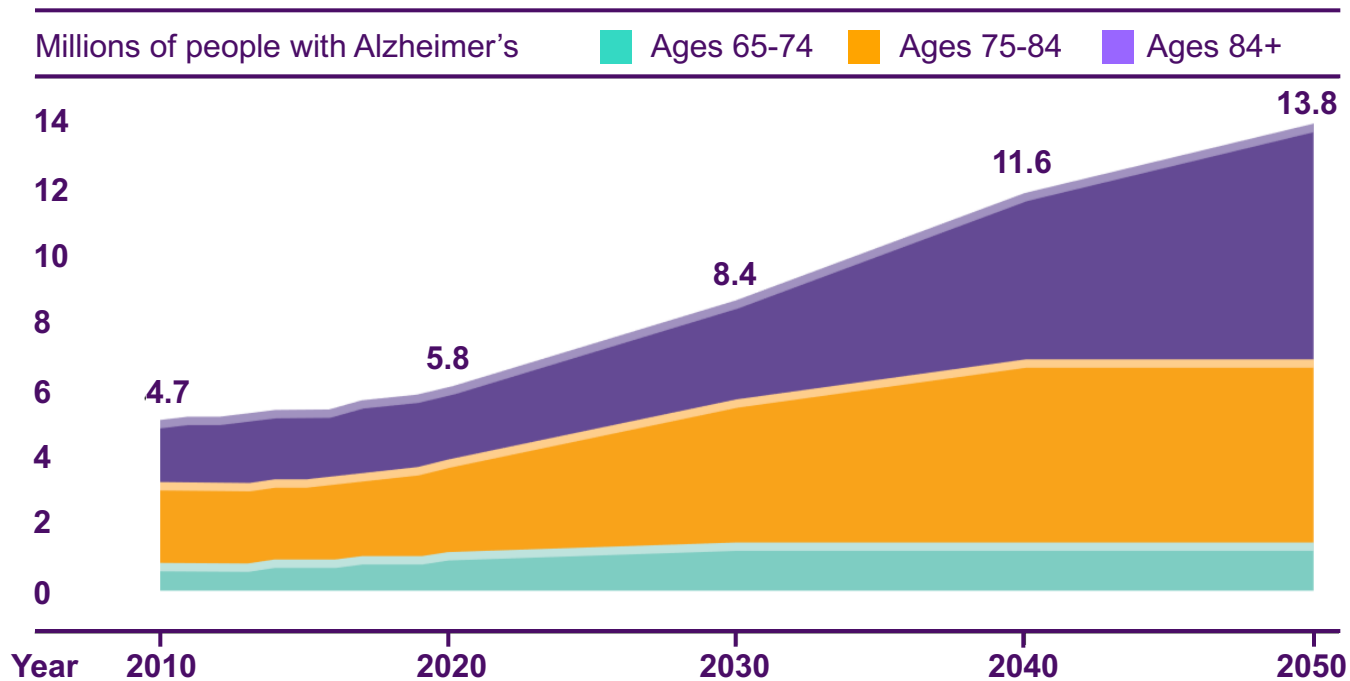
Dementia is a Syndrome

- Dementia is a collection of symptoms related to cognitive decline
- Due to biological changes in the brain
- Alzheimer's is most common cause
- Mixed dementia is very prevalent
- Some causes of cognitive decline are reversible and not truly dementia



Prevalence and Incidence

Projected Number of People Age 65 and Older in the U.S. Population with Alzheimer's Dementia



Every
65
seconds

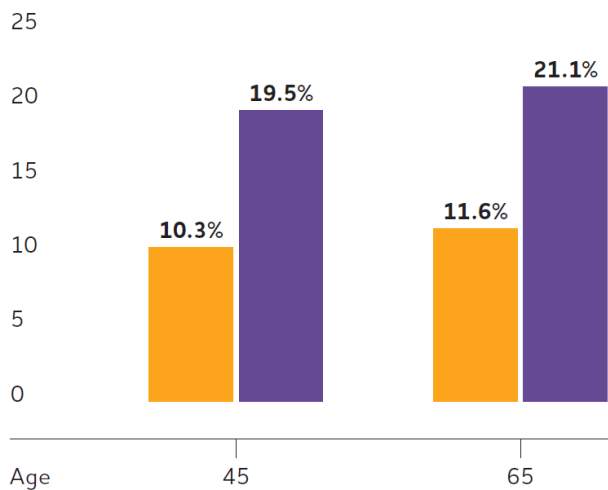
someone in the United States
develops Alzheimer's disease.

Estimated Lifetime Risk for Alzheimer's Dementia, by Sex, at Ages 45 and 65

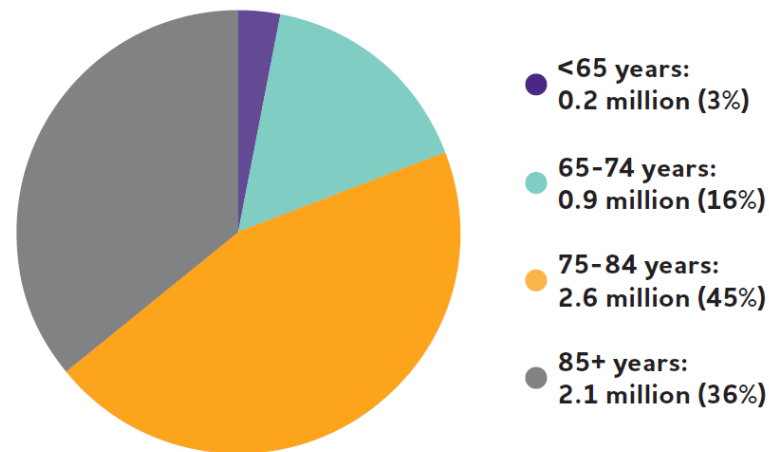
Percentage

Men

Women



Ages of People with Alzheimer's Dementia, 2019



Impact of Alzheimer's

\$290B

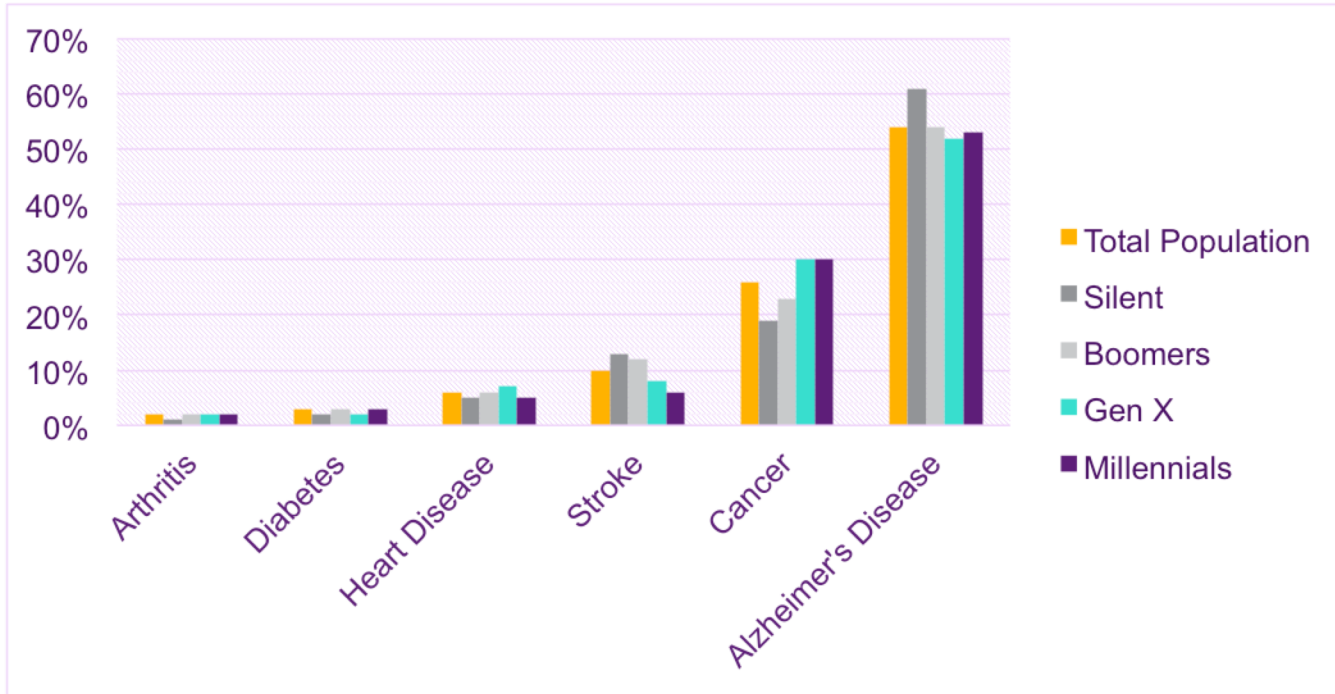
Total cost of care for those with Alzheimer's, with more than two-thirds paid by Medicare and Medicaid

6

TH LEADING CAUSE OF DEATH IN THE U.S.

Of the top 10 killers, Alzheimer's is the only one that cannot be prevented, cured or even slowed.

Alzheimer's is the disease most are worried about – more than cancer, stroke, heart disease, diabetes & arthritis combined!



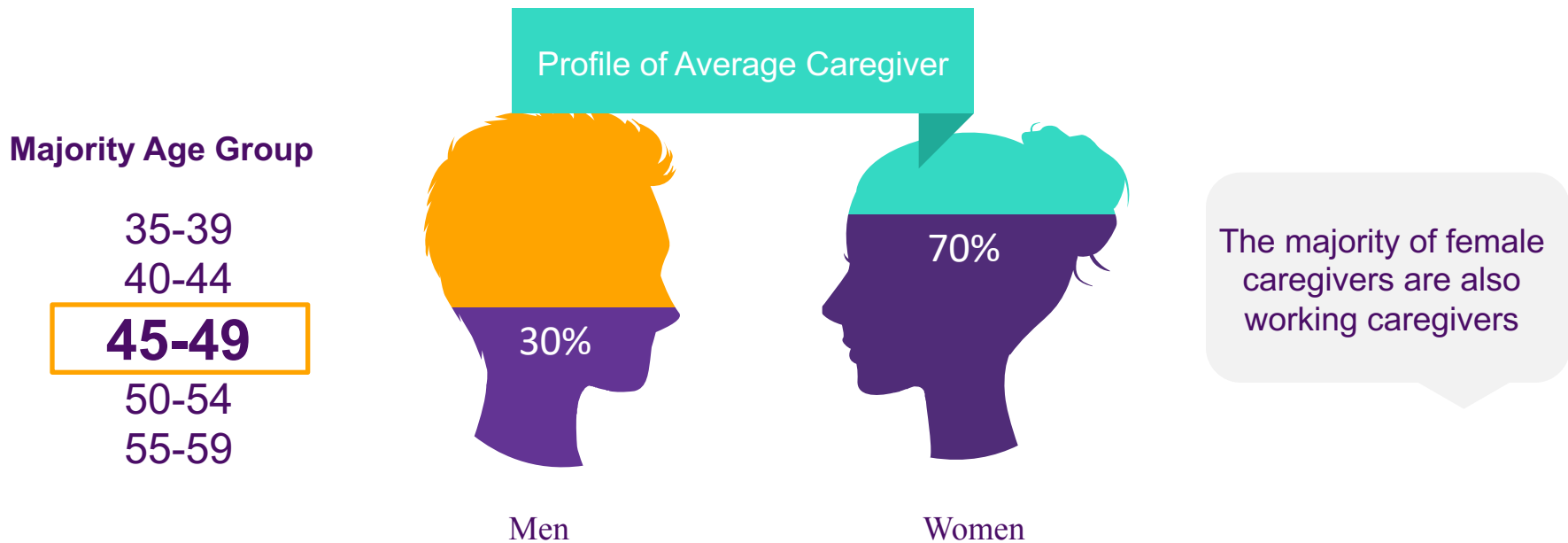
Reasons

- 1 Being a burden on my family
- 2 Losing dignity
- 3 Being more isolated from friends and family
- 4 Not being able to do the things I enjoy
- 5 Health care costs and related expenses

% who say the disease they are most fearful & concerned about is.....

Source: Merrill Lynch/Age Wave Study: Health & Retirement September 2014 (N = 3,303 US Adults 25+)

16.1 Million Alzheimer's Caregivers – 43 Million Total



**National Alliance for Caregiving, Caregiving in the US, 2015*

Emotional impact on Caregivers

Nearly

59
percent

of Alzheimer's and dementia caregivers rate the emotional stress of caregiving as high or very high

and approximately

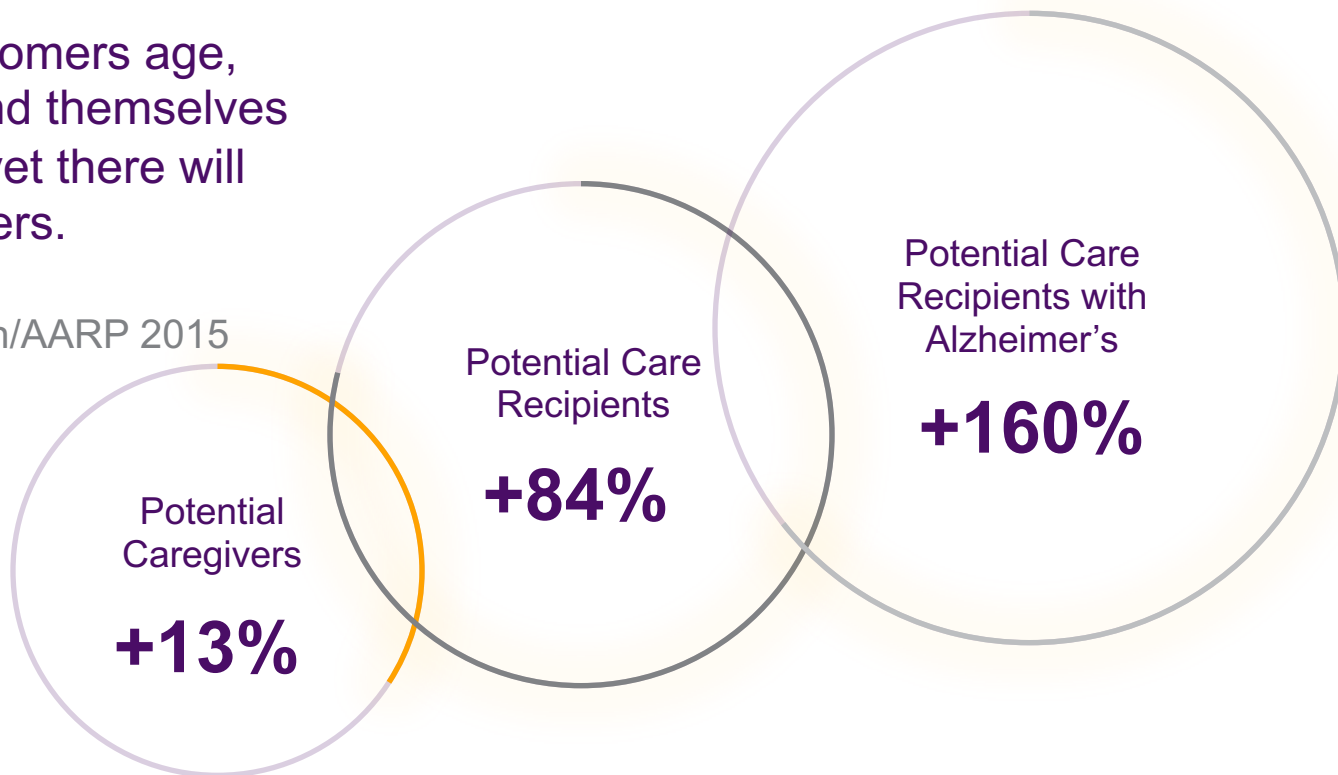
40
percent

report symptoms of depression

How Caregiving is projected to Change 2015-2050

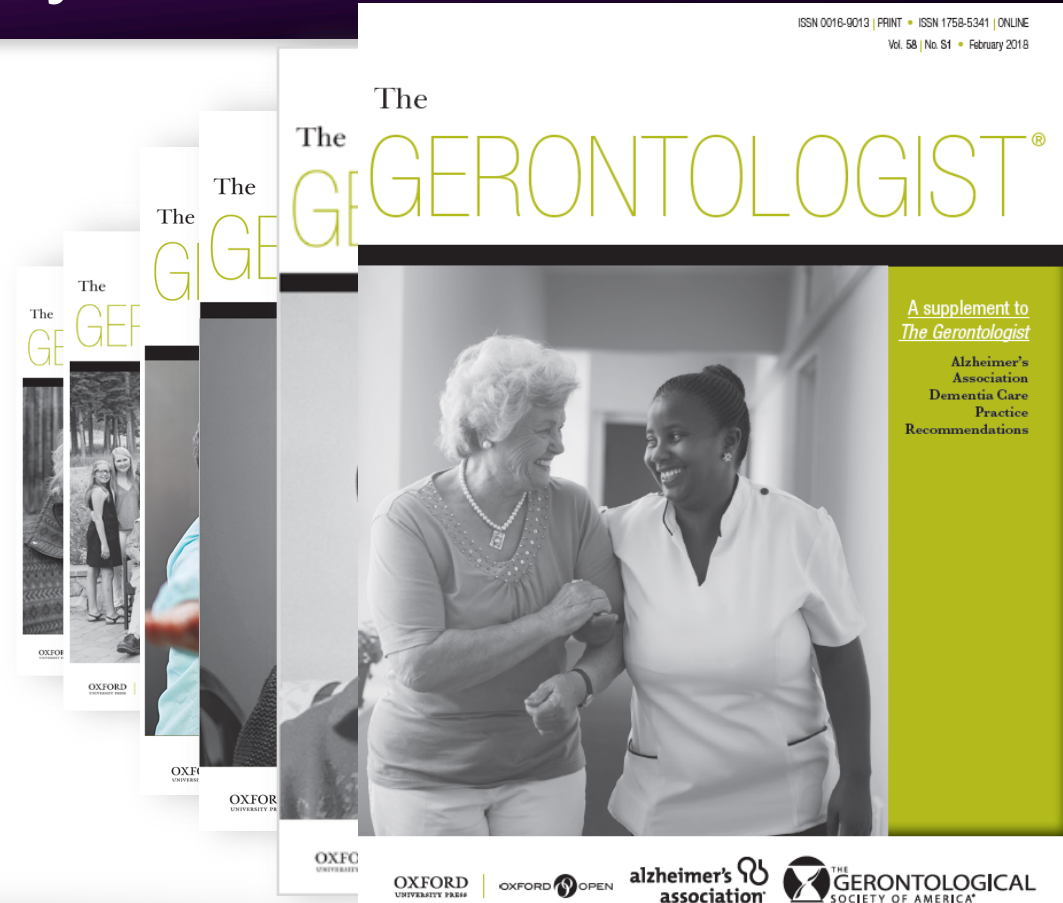
As more baby boomers age, Americans will find themselves in need of care, yet there will be fewer caregivers.

Source: Merrill Lynch/AARP 2015

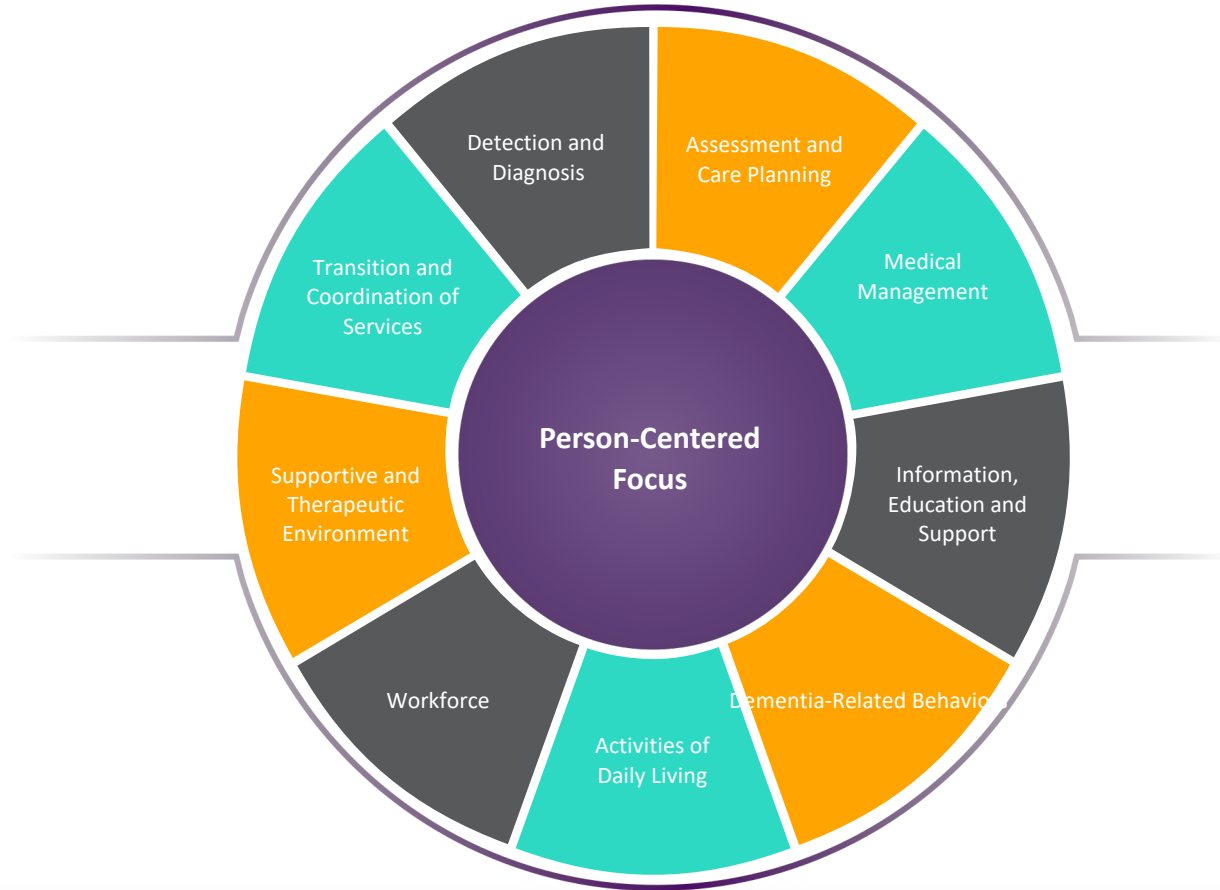


Quality Care: Today

- Evidence-based practices
- 56 recommendations by 27 expert authors
- Applicable to various care settings and throughout the disease continuum
- Published as a supplement to Feb 2018 issue of The Gerontologist
- Foundation for quality person-centered care



Dementia Care Practice Recommendations





PERSON CENTERED FOCUS

Recommendations

- Know the person
- Person's reality
- Meaningful engagement
- Authentic, caring relationship
- Supportive community
- Evaluation of care practices

Effects of Person-Centered Care

Individuals	Li and Porock (2014)	24 studies—15 culture change and 9 person-centered practices	Beneficial effects on psychological wellbeing. Significant effects on decreasing behavioral symptoms and psychotropic medication use
Staff	Barbosa, Sousa, Nolan, & Figueiredo (2015)	7 studies—PCC approaches, including DCM; stimulation-oriented approaches, emotion-oriented approaches; and behavioral-oriented approaches.	Reduction in stress, burnout and job dissatisfaction
Individuals and staff	Brownie and Nancarrow (2013)	9 articles—multi-component person-centered interventions	Positive influences on staff satisfaction and capacity to provide care; lower rates of boredom and feelings of helplessness and reduced levels of agitation in residents

Themes in Evidence to Provide Support for ADLs

Dressing	Toileting	Eating/Nutrition
Dignity/respect/choice	Dignity and respect	Dignity/respect/choice
Dressing process	Toileting process	Dining process
Dressing environment	Toileting environment	Dining environment
		Health/biological considerations
		Adaptations/functioning
		Food/beverage/appetite

Sensory Practices

Practice	Evidence	Presumed Mechanism of Action	Implementation
Aromatherapy	Moderate, mixed <ul style="list-style-type: none">• Positive for agitation	Nervous system regulation; social and physical contact	Well accepted, no known harmful effects, low investment
Massage	Small <ul style="list-style-type: none">• Positive for agitation, aggression, other	Physiological response and social/physical contact	Well accepted, no known harmful effects (but honor preferences), low investment
Multi-sensory stimulation	Large <ul style="list-style-type: none">• Positive for agitation, anxiety, other	Social contact	Well accepted, no known harmful effects, moderate investment
Bright light therapy	Moderate, mixed <ul style="list-style-type: none">• Positive for agitation	Change circadian rhythm	Acceptance varies by light source, some potential for harmful effects, moderate

Psychosocial Practices

Practice	Evidence	Presumed Mechanism of Action	Implementation
Validation therapy	Small, mixed <ul style="list-style-type: none">• Positive for agitation, apathy, other	Alleviate negative feelings, enhance positive feelings	Well accepted, no known harmful effects (but monitor emotions), low investment
Reminiscence therapy	Moderate <ul style="list-style-type: none">• Positive for mood, depression	Increase well-being, provide pleasure and cognitive stimulation	Well accepted, no known harmful effects (but focus on positive), moderate investment
Music therapy	Moderate <ul style="list-style-type: none">• Positive for anxiety, agitation, other	Promote well-being and sociability, aid reminiscence, reduce anxiety/stress, provide distraction	Acceptance varies, no known harmful effects, moderate investment
Pet therapy	Small, preliminary <ul style="list-style-type: none">• Positive for agitation, apathy,	Socialization/bonding, emotional support, sensory stimulation	Acceptance varies, may be negative effects, low/moderate investment

Structured Care Protocols

Practice	Evidence	Presumed Mechanism of Action	Implementation
Mouth care	Small, preliminary <ul style="list-style-type: none">• Positive for care-resistant behaviors	Reduce threat, anxiety fear, and pain	Well accepted, no known harmful effects, low investment
Bathing	Small <ul style="list-style-type: none">• Positive for agitation, aggression, other	Reduce fear, pain	Well accepted, no known harmful effects, low investment

Care Coordination Interventions

Author	Setting	Intervention	Description	Outcomes
Naylor et al. (2014)	Hospital to home	Transitional Care Model (TCM)	Augmented Standard Care versus Resource Nurse Care versus TCM	Time to first rehospitalization was longest for those in the TCM, and rehospitalization or death was accelerated for both other groups
Samus et al. (2014)	Home	MIND at Home	Dementia care coordination versus usual care	Significant delay in time to transition from home and remained in home 51 days longer
Bass et al. (2014)	Home	Partners in Dementia Care (PDC)	Care coordination program versus usual care	Fewer hospitalizations and fewer emergency department visits
Bellantonio et al. (2008)	Assisted living	Geriatrics Team Intervention (GTI)	Four systematic inter professional geriatric team assessments	Reductions in the risk of unanticipated transitions, including hospitalizations, ED visits and nursing home placement, as well as death

Quality Care in Long-Term & Community-Based Care



Dementia Care Practice Recommendations



INFLUENCERS

Federal and State
Policies

National Provider
Member Organization
Partnerships

Accreditation Bodies



PROGRAMS

Organization-Wide
Consultative Coaching

Curriculum Review

essentiALZ® Certification

Project ECHO

Dementia Care Provider
Roundtable

Dementia Care
In-Person Training



IMPACT

Number of Covered Lives

Number of Organizations

Outcomes Research

Model Overview



QUALITY, DATA & OUTCOMES

“In God we trust, all others bring data”
W. Edwards Deming

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National Strategy for Quality Improvement in Health Care

The Affordable Care Act (ACA) required the secretary of the Department of Health and Human Services (HHS) to establish a National Strategy for Quality Improvement in Health Care, also known as the National Quality Strategy.

The strategy, submitted to Congress on March 21, 2011, is the first policy to set national goals to improve the quality of health care. It sets standards and regulations to measure the quality of health care and its impacts on public health. Updated annually – www.ahrq.org

**Improving health and health care quality
can occur only if all sectors, individuals, family members, payers, providers, employers
and communities
make it their mission.**

**Members of the health care community can align to the National Quality Strategy by
doing the following:**

NATIONAL STRATEGY FOR QUALITY IMPROVEMENT IN HEALTH CARE

Adopt the 3 Aims

BETTER CARE

Improve overall quality by making health care more patient-centered, reliable, accessible, safe

HEALTHY PEOPLE & COMMUNITIES

Improve health of U.S. population by supporting proven interventions to address behavioral, and environmental determinants of health, in addition to delivering higher-quality care

AFFORDABLE CARE

Reduce cost of quality health care for individuals, families, employers & government

NAPA -National Alzheimer's Project Act

- Signed into law in 2011
- Advisory Council on Alzheimer's Research, Care and Services
- National Alzheimer's Plan – annually updated
- Five goals are the foundation of the plan:
 - Prevent and Effectively Treat Alzheimer's Disease by 2025
 - **Enhance Care Quality and Efficiency**
 - Expand Public Supports for People Living with the Disease and their families
 - Enhance Public Awareness and Engagement
 - Track Progress and Drive Improvement

National Alzheimer's Plan

Research on Care and Services

Goal 2 - “Enhance care quality and efficiency”

“All persons living with Alzheimer’s disease and related dementias, regardless of location, race, ethnicity, sexual orientation or socioeconomic class, should receive high quality **person/family-centered** by well-trained practitioners and workers from detection and diagnosis through end-of-life, across all health care and **long-term services and supports.**”

2025 Endpoint

QA and PI

Quality Assurance	Performance Improvement
Reactive	Proactive
Episode or event-based	Aggregate data & patterns
Prevent recurrence	Optimize process
Sometimes anecdotal	Always measurable
Retrospective	Concurrent
Audit-based monitoring	Continuous monitoring
Sometimes punitive	Positive change

QAPI

Five Elements

- **Element 1 – Design & Scope**
- **Element 2 – Governance & Leadership**
- **Element 3 – Feedback, Data Systems & Monitoring**
- **Element 4 – Performance Improvement Projects (PIPs)**
- **Element 5 – Systematic Analysis & Systemic Action**

PDSA – Plan, Do, Study, Act

How do I know where I am?

Where do I want to be?

What processes are associated with my outcome?

When I change a process, how do I know it had the effect I wanted?

How am I doing compared to other communities homes working on this goal?





NNHQI Campaign Overview

- The National Nursing Home Quality Improvement (NNHQI) Campaign* provides free evidence-based and model-practice resources to support data-driven quality improvement projects in long term care settings.
- The Campaign promotes focus on individuals' preferences, staff empowerment, and involving all staff, consumers and leadership in creating a culture of continuous quality improvement.

*In August 2016, the Advancing Excellence in Long Term Care Collaborative turned over the operation of the Advancing Excellence in America's Nursing Homes Campaign to CMS. The Campaign has been renamed the National Nursing Home Quality Improvement (NNHQI) Campaign.



NNHQI Campaign Overview

- It's not either/or: Campaign resources help your work on QAPI, the Nursing Home Collaborative, and the Partnership to Improve Dementia Care. Read more about [Nursing Home Quality Initiatives](#).
- [Participation](#) is voluntary.
- Resources, website functionality, and technical assistance are FREE.



Nine goals, multiple outcomes for each goal

Organizational

- Staff Stability
- Consistent Assignment
- Person Centered Care
- Hospitalizations

Clinical

- Pain
- Pressure Injuries
- Mobility
- Dementia Care
- Infections (*C. diff*)

*Most workbooks include monthly progress measures as well. The outcomes collected on the website are available to the providers who enter the data and to third parties with whom providers may choose to share their outcomes.



Data displays for providers

Providers entering data on the website access customizable trend graphs of their progress. Data are displayed real-time, making them ideal for tracking rapid-cycle quality improvement projects.

Providers may customize the timeframe displayed, set and plot their target, and for several goals, display the Campaign-wide median for comparison.



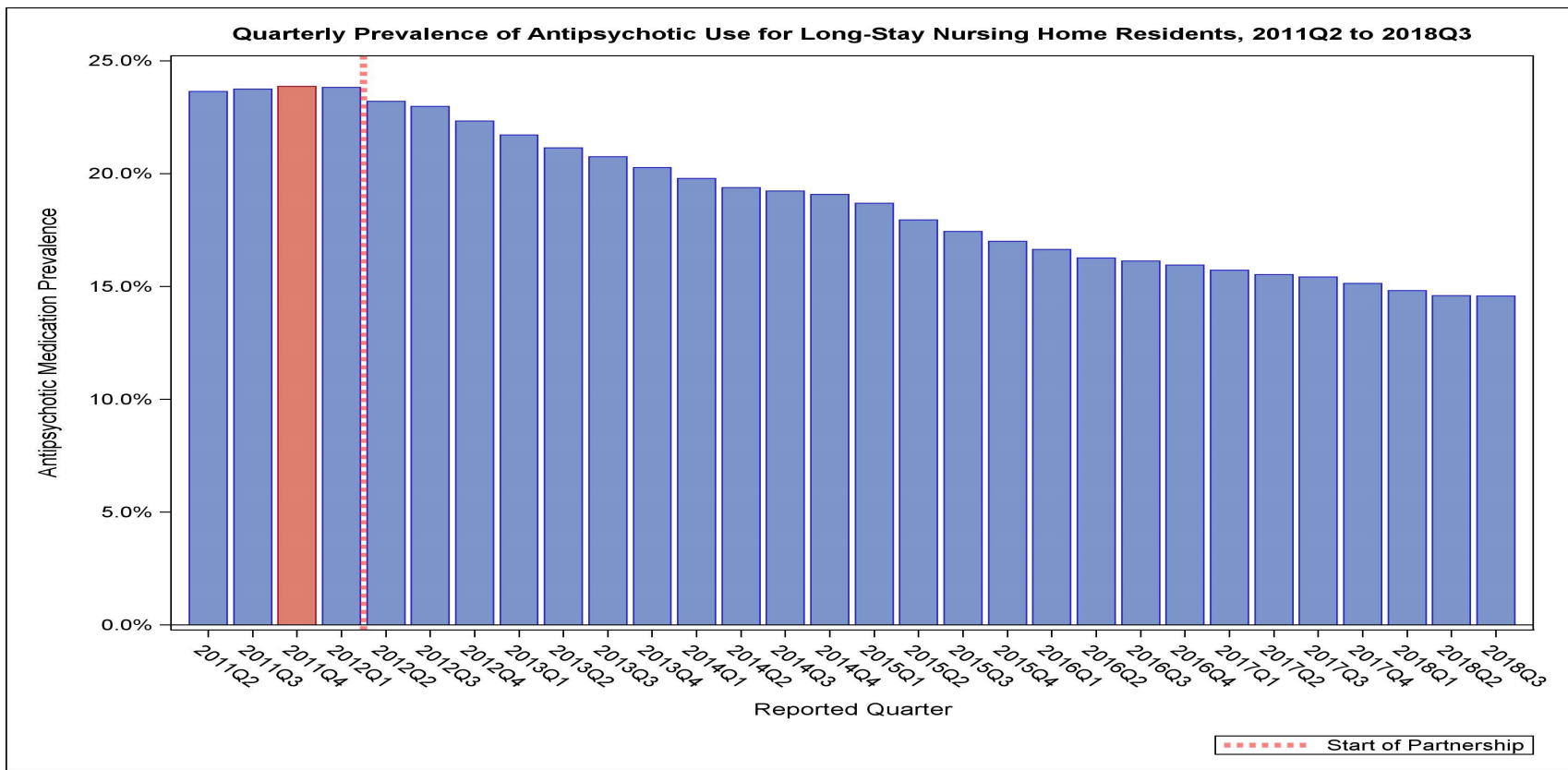


Separately for Long Stay and Short Stay Residents

- Maximum Number of Caregivers for Any Resident During the Time Period
- Minimum Number of Caregivers for Any Resident During the Time Period
- Average Number of Caregivers per Resident During the Time Period
- Percent of Residents with Maximum 12 Caregivers During the Time Period *

*Consistent Assignment is measured over a 4-week period for long stay residents and two 2-week periods for short stay residents

National Partnership to Improve Dementia Care





Separately for Long Stay and Post Acute

Residents

Individualizing Care measures

- Percent of individuals for whom signs of distress / **expressions** of unmet need have been recorded
- Percent of individuals for whom signs of distress / **expressions** of unmet need AND **approaches** to address those have been recorded
- Percent of individuals for whom 4 or more **pleasant moments/meaningful activities** have been recorded

Psychotropic Medication measures

- Percent of individuals **living with dementia** with **no psychotropic medication** orders
- Number of **PRN antipsychotic** medication orders active at any time during month
- Percent of individuals receiving psychotropic medication who have **multiple psychotropic** medication orders
- Percent of psychotropic medication orders for which **GDR requirements are current** (long-stay only)
- Percent of individuals admitted this month for whom **structured medication reconciliation** is noted as complete (post-



Board Member Organizations

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AALNA
American Assisted Living Nurses Association

 ARGENTUM
EXPANDING SENIOR LIVING

American
Seniors
Housing
Association

 THE SOCIETY
FOR POST-ACUTE AND
LONG-TERM
CARE MEDICINE™

LeadingAge™

 NASUAD
National Association of States
United for Aging and Disabilities

NCAL
NATIONAL CENTER FOR ASSISTED LIVING

 Pioneer
Network

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THE BRAINS BEHIND SAVING YOURS.™

PC-PAL Toolkit

Two questionnaires and scoring instructions

Residents: 49 items

Staff: 62 items

Additional questions

Residents: 26 items

Staff: 40 items

Available at

www.theceal.org

www.shepscenter.unc.edu



TOOLKIT FOR PERSON-CENTEREDNESS IN ASSISTED LIVING

University of North Carolina at Chapel Hill (UNC)
and the
Center for Excellence in Assisted Living (CEAL)

INFORMATIONAL GUIDE
AND
QUESTIONNAIRES OF PERSON-CENTERED PRACTICES
IN ASSISTED LIVING (PC-PAL)

Sheryl Zimmerman, Lauren Cohen, David Reed, Phillip Sloane
Collaborative Studies of Long-term Care
Cecil G. Sheps Center for Health Services Research
University of North Carolina at Chapel Hill
<http://www.shepscenter.unc.edu>

Josh Allen, Jackie Pinkowitz
Center for Excellence in Assisted Living
<http://www.theceal.org>

Jayne Clairmont, Walter Coffey, Lisa Demeter, Bob Detrick, Susan Frazier,
Pat Giorgio, Michael Lepore, Peter Reed
Community Partners

Organizations that support use of the PC-PAL



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Scoring the PC-PAL



II. Individualized Care and Services						
These questions are about the care and services that caregiving, administrative, and other community staff provide you.						
To what extent do you disagree or agree that...		Strongly disagree ▼	Disagree ▼	Agree ▼	Strongly agree ▼	Don't know ▼
1	I was welcomed when I moved in and provided information about activities and services here.	1	2	3	4	DK
2	Caregivers, administrative, and other staff introduced me to residents who have common interests so we could develop friendships.	1	2	3	4	DK
3	Caregivers, administrative, and other staff treat me with respect and dignity.	1	2	3	4	DK
4	Caregivers respect and know my abilities, life history, needs, and personal preferences.	1	2	3	4	DK
5	Caregivers, administrative, and other staff address me using my preferred name.	1	2	3	4	DK

- Sum the scores for the items (3+4+3+4); this equals 14. Write '14' in the box.
- Count the number of items answered (notice the second item was skipped). Write '4' in the circle.
- Divide the number in the box (the sum, 14) by the number in the circle (the number of items, 4) -- $14/4 = 3.5$; then, multiply that number (3.5) $\times 25 = 87.5$ (out of a possible 100)

$$\text{SCORE} = (\boxed{14} / \textcircled{4}) \times 25 = \underline{87.5}$$

Measures & Instruments for Quality Improvement in Assisted Living

- Prepared for CEAL by the Program on Aging, Disability, and Long-Term Care, Cecil G. Sheps Center for Health Sciences Research, University of North Carolina at Chapel Hill
- Environmental scan of evidence-based tools (measures and instruments) suitable for quality improvement in assisted living
- Result – 254 tools: 136 measures and 118 instruments
- Workforce (107 tools)
- Resident/patient outcomes (60 tools)
- Care coordination/transitions (32 tools)
- Medication Management (24 tools)
- Person-centered care (22 tools)



- Medicaid Program; HCBS Final Rule

- The final Home and Community-Based Services regulations set forth new requirements for several Medicaid authorities under which states may provide home and community-based long-term services and supports. The regulations enhance the quality of HCBS and provide additional protections to individuals that receive services under these Medicaid authorities.
 - Published in the Federal Register on January 16, 2014
 - Over 2000 comments received during comment period
- “In this final rule, CMS is moving away from **defining** home and community-based settings by ‘**what they are not,**’ and toward defining them by the nature and quality of individuals’ experiences. The home and community-based setting provisions in this final rule **establish a more outcome-oriented definition** of home and community-based settings, **rather than one based solely on a setting’s location, geography, or physical characteristics.**”

CEAL recommendations to CMS on guidance for implementing the HCBS Final Rule

- Why Do People Seek Out Secured Assisted Living Communities Designed to Serve People with Dementia?
 - The **family cannot meet the needs** of the person affected by the disease and when they are **no longer safe in their own homes** because they are at heightened risk of unsafe exit seeking.
 - **40%** of residents in residential care communities have a **diagnosis** of Alzheimer’s disease of other dementias
 - **6 in 10** people with Alzheimer’s disease will engage in **“wandering”** behavior at some point over the course of the disease.
 - **Balancing safety and autonomy**
- [CEAL Comments to CMS 2-26-16](#)
- [CEAL comments to CMS 6-29-16](#)
- [CMS FAQs – HCBS Final Rule 12-15-16](#)

Putting It All Together



Develop
a Plan

Create short
and long
term goals

Include
staff

Take small
steps

Get help if
needed

Build
support

Recognize
and celebrate
accomplishments

Questions?

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Hot Topics Series Webinars

TUESDAY, JUNE 25, 2019

Sharing the Vision

**It's Happening:
How Anti-Ageism Activists
are Changing the Culture
of Aging!**

Guide: Ashton Applewhite



Hot Topics Series Webinars

THURSDAY, JULY 18, 2019

Growing Person-Centeredness

**Applying Person-Centeredness to
Trauma-Informed Care:**

**A planned person-centered approach
to the new CMS Trauma-Informed
Care Regulations**

Guide: Cynthia E. Baker

making it happen!



**EARLY BIRD RATES
EXTENDED!
THROUGH MAY 30**



Pioneer Network

**Pioneering a
New Culture of Aging
Conference**

Registration is Open!

August 4 - 7, 2019

Galt House

Louisville, Kentucky



Connect with the Network!

www.PioneerNetwork.net

Learn the latest news about our national conference,
webinars, research news, events and more.

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