

Fundraising – How to make dreams a reality

- Fundraising **MUST** be **FUN**! There must be buy-in or ownership of events to reach out to the greater community for awareness and support.
- Brainstorm about what it is you want/need and who might be passionate about the same project.
- Are there elders, former elders, families, etc. who are already interested in the endeavor
- Are there church groups or civic groups that share the same vision?

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- Grass Roots – it's a tactic that has worked for many years
 - Get Connected – people give to people
 - Grantwriting
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- **FUNDRAISING IS NOT A ONE-PERSON JOB!**

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- The answer is not NO, it's how.
 - Sometimes timing is not as we anticipated
 - Research takes time
 - Deadlines come sooner than we expect
 - Relationships are organic
 - Transactional giving is different from relational giving – it works in an urgent or in-person situation, but rarely does the relationship last