



Reach
84,000

people through our website, newsletter and social media

Resources
over
31,000

people visited our online Resource Library



Education

Provided formal education through webinars to

1200

participants and held our first ever virtual conference with over

850

in attendance



Conversations
will not
be cancelled.

Relationships
will not
be cancelled.

Love
will not
be cancelled.

Songs
will not
be cancelled.

Reading
will not
be cancelled.

Self-care
will not
be cancelled.

Hope
will not
be cancelled.

Envisioning the Future  2020 & BEYOND

"You all did an **AMAZING JOB!** Thank you for your courage in trying something new and making it work!"

"...PN did an amazing job converting its conference to a virtual event. Kudos on this difficult accomplishment! My experience at your virtual conference was **SUPERIOR** to others I've attended. You made a real effort to be **INCLUSIVE** and encourage direct interaction."



Special Projects

ABCs of Combating Social Isolation,
Artifacts of Culture Change 2.0,
Live Oak Project,
Community Commitment Awards,
Laughter Yoga,
Virginia Commonwealth University
Ageism Toolkit,
Long-Term Care Equality Index (LEI),
Reimagining Dementia Coalition

Coalitions

networking opportunities
and resources for state
culture change coalitions



Jamie Tworowski
Founder of
"To Write Love on
Her Arms"



Grants

Operational support
from the
May & Stanley Smith
Charitable Trust

MAY & STANLEY SMITH
CHARITABLE TRUST



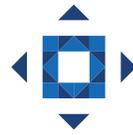
Donors

Thank you to all our
donors who so generously
contributed to our work
supporting senior living
and care communities!

Members of
Boards of Directors of
Center for Excellence for
Assisted Living (CEAL),
Advancing Excellence in
Long-Term Care Collaborative,
National Certification Council
for Activity Professionals
(NCCAP), and on the
AMDA Assisted
Living/Non-Institutional
Subcommittee

Partnerships

Pioneer Partner Network supporters: WhisperGLIDE, iN2L,
National Certification Council for Activity Professionals (NCCAP),
Linked Senior, Language of Caring, The Eden Alternative, Tranquility



PIONEER
PARTNER
NETWORK

Whisper
GLIDE®

iN2L™
spark • engage • shine



Language of Caring
A BRANCH OF PLANETREE INTERNATIONAL

the eden
ALTERNATIVE®
CREATING EMPOWERED CULTURES

TRANQUILITY
PREMIUM PROTECTION

VISION

A Culture of Aging that is
Life-Affirming, Satisfying,
Humane and Meaningful

MISSION

Empowering a network of senior
living and care communities by
fostering person-directed
practices and environments.

CREDO

Growing older presents limitless
opportunities to pursue joy and
meaning wherever we call
community. Aging is the path to
life-long learning, growth and
connection regardless of
changes we face. Pioneer
Network is working to bury
stereotypical views and combat
ageism. Helping others
understand and experience life
in a fulfilling way creates a
culture of care and support we
all desire. Let's celebrate the
virtues of aging together!

VALUES AND PRINCIPLES

- ◆ Know each person
- ◆ Each person can and does
make a difference
- ◆ Relationship is the fundamental
building block of a transformed
culture
- ◆ Respond to spirit, as well as
mind and body
- ◆ Risk taking is a normal part
of life
- ◆ Put person before task
- ◆ All elders are entitled to
self-determination wherever
they live
- ◆ Community is the antidote to
institutionalization
- ◆ Do unto others as you would
have them do unto you
- ◆ Promote the growth and
development of all
- ◆ Shape and use the potential
of the environment in all its
aspects: physical, organizational,
psycho/social/spiritual
- ◆ Practice self-examination,
searching for new creativity
and opportunities for
doing better



Pioneer Network™

YEAR IN REVIEW

2020